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CEI Know-how Exchange Programme (KEP)
Call for proposals 2023

PROJECT TITLE:

**CEI support to Training and Research in a United Europe for Blue
Economy - TRUE BLUE**

International Cooperation and Research Promotion - ICAP
National Institute of Oceanography and Applied Geophysics - OGS
blueskills@ogs.it

General information

Programme Know-how Exchange Programme (KEP)

Action CEI Know-how Exchange Programme (KEP) Call for Proposals 2023

Duration 24 month

Budget 80.000 € (40.000 co-funded by CEI)



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Consortium

Know-how providers

OGS National Institute of Oceanography and Applied Geophysics, Italy

EMUNI Euro-Mediterranean University, Slovenia

IOR Institute of Oceanography and Fisheries, Croatia

Know-how beneficiaries

UNSA University of Sarajevo, Bosnia and Herzegovina

UoM University of Montenegro, Montenegro

inSET Institute for Sustainable development, Environment and Tourism, Albania



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OGS is a **public research institution** under the **supervision of the Italian Ministry of University and Research**, specialized in conducting research in the fields of earth science and oceanography on an international level.

- **The main activities are research, development and technology transfer** projects, with particular focus towards **issues related to major global challenges**
 - **The main strategy** pursued aims at a **close integration between research, innovation/technology transfer and training/dissemination activities**, as well as a synergy between the different research funding instruments.
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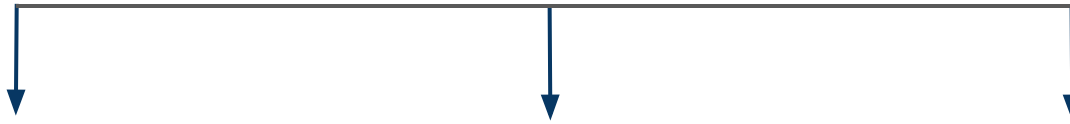
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Origin and background

Neighboring countries of the EU **need to receive know-how support** to prepare for the **green transition**, **strengthening the relevant governmental institutions and equipping public administrations' officials** with the necessary upskilling to meet this challenge, focusing on the main EU policies and strategies to achieve sustainable blue economy and advance towards EU integration.



Bosnia and Herzegovina, Montenegro and Albania have **similar needs** in terms of know-how transfer on sustainable blue economy

Italy, Croatia and Slovenia demonstrate **strong - rooted experience** in the field of sustainable Blue economy

Science diplomacy is a key tool to promote cooperation through **training and capacity-building** activities on sustainable blue economy for public administrations' officials



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Needs Analysis for the beneficiaries

- Need for **innovative multidisciplinary training opportunities** for officers of public administrations for **upskilling** on the compliance to EU standards on sustainable blue economy (WP2, WP3);
- Need of officials working in the public sector to promote joint efforts to **plan activities at regional level to achieve better marine and maritime governance** (WP2, WP3);
- They need to plan joint activities at regional level **to achieve sustainable blue economy and advance towards EU integration**, as a result of cooperation between scientists, government officials and other stakeholders at regional level (WP All);
- They need to engage key actors of decision-making and policy elaboration on marine and maritime topics in **dialogue with research and academia, industry and civil society at the national and regional levels** (WP4);
- They need to draw the attention of local governments and public administrations on the importance of achieving **sustainable blue economy**, which **has to become a priority for the region** (WP5)



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General Objectives

Boosting EU integration in Bosnia and Herzegovina, Montenegro, and Albania by **furthering science diplomacy** through training and capacity building activities for public administrations' officials focusing on sustainable blue economy

Enhancing regional cooperation by strengthening joint efforts to **ensure the delivery of sustainable blue economy** policies at national and regional level in the perspective of EU integration



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Specific Objectives

Capacity-building: upskilling public administration officers with a focus on sustainable blue economy to respond to the challenges of the Green Deal

Good Governance: equipping key actors of public administrations with a methodology and complementary tools to develop a sustainable and equitable ocean economy (greening the blue)

Science Diplomacy: furthering cooperation at regional level in the beneficiary countries, among experts and institutions to plan joint activities at regional level

Visibility and awareness: raising awareness in the beneficiary countries on the importance to achieve sustainable blue economy in the perspective of regional cooperation and EU integration



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Work packages

WP1: Project Management

WP2 - Methodology and design of a training curriculum	Leader: OGS, EMUNI and IOR	M2 - M6	Design of a curriculum for the training of trainers activity in Trieste and Piran
WP3 - Thematic workshops	Leader: OGS with InSET, UoM and UNSA	M7 - M19	Workshops and networking sessions in each know-how beneficiaries country to respond to the current challenges of the green transition
WP4 - Establishment of a Blue community	Leader: OGS with InSET, UoM and UNSA	M11 - M24	Facilitate the establishment of a blue community of officials of public administrations
WP5 - Communication and dissemination	Leader: OGS	M1 - M24	Communication and dissemination strategy to ensure visibility, to promote the activities and to maximize the impact of the project.



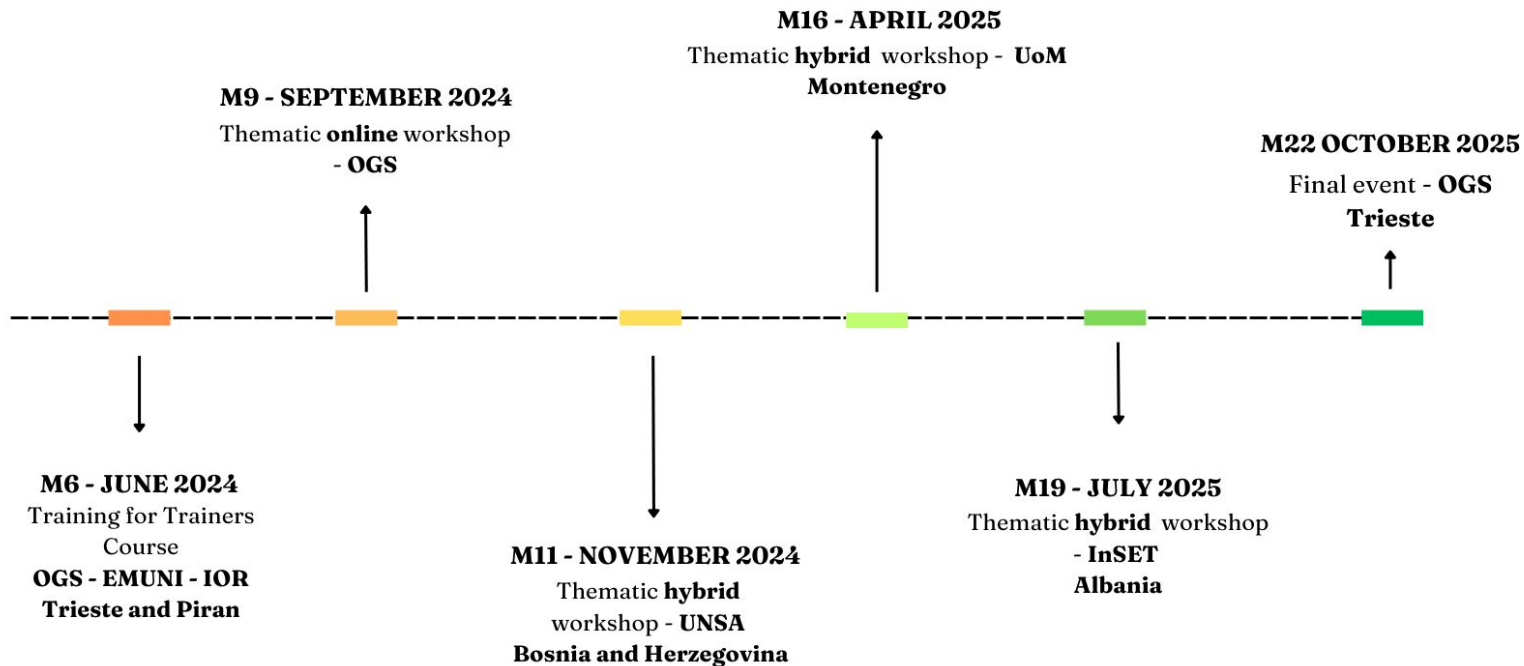
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ACTIVITIES AND WORKPLAN



Deliverables and Milestones

D1 - Design of a curriculum for the training of trainers in Trieste and Piran – OGS, EMUNI and IOR

D2 - Selection of the participants for the ToT – OGS, EMUNI and IOR

D3 - Establishment of the Blue Community - OGS

D4 - Final event - OGS

M1 - Implementation of the ToT – OGS, EMUNI and IOR

M2 - Online workshop – OGS with InSET, UoM and UNSA

M3 - Workshop in BiH – OGS with InSET, UoM and UNSA

M4 - Workshop in Montenegro – OGS with InSET, UoM and UNSA

M5 - Workshop in Albania – OGS with InSET, UoM and UNSA



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Indicators and measurement

1. Number beneficiaries **(WP2)** and their background - training of trainers
2. Number beneficiaries **(WP3)** and their background - thematic workshops
3. Number of beneficiaries **(WP4)** and their background - networking sessions
4. Number of participants **(WP5)** - final event

These indicators will be measured through a **list of signatures of the participants to the activities**, as well as **surveys and evaluations forms identifying background and other relevant information such as gender and geographical balance**.

5. Online interactions related to specific posts **(WP5)**

These indicators can be measured through the **online tools existing to track visits, interactions and online engagements of the social media applications and websites**.



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Results and impact

WP1 - Project Management



- **Short-term results** → establishment of a partner network (OGS, EMUNI, IOR, InSET, UoM and UNSA)
- **Medium/Long-term results** → support the beneficiary countries to move towards EU standards and policies.
- **Impacts** → creation of a network of sustainable blue economy experts to support public administrations in beneficiary countries

WP2 - Methodology and design of a training curriculum



- **Short-term Results** → Training of 15 experts in EU standards and policies related to the sustainable blue economy.
- **Medium/Long-term results** → online repository materials available for the beneficiary country partners to organise training modules for their public administration officials.
- **Impacts** → knowledge transferred from the 15 experts to the officials of public administrations in the beneficiary countries



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WP3 - 4 Thematic workshops



- **Short-term Results** → Participation of:
 - at least 20 officials from each beneficiary country;
 - at least 30 stakeholders from research, industry and civil society;
 - at least 18 experts from the know-how providers.
- **Medium/Long-term results** → exchange of best practices and plan joint efforts to achieve sustainable blue economy
- **Impacts** → public administrations of the beneficiary countries are strengthened to tackle blue economy challenges from a regional perspective in view of EU integration.

WP4 - Establishment of a Blue community



- **Short-term Results** → Networking sessions organized in the context of the thematic workshops to facilitate the communication and interaction between government institutions, industry, research & academia, and civil society (Quadruple Helix).
- **Medium/Long-term results** → establishment of a community of public administration's officials from the beneficiary country and other stakeholders
- **Impacts** → the blue community of public administration officials and other stakeholders supports decision-making on sustainable blue economy in the perspective of EU integration.



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Budget and Financial Management

Total budget: 80.000 €

CEI grant: 40.000 €

OGS co-funding: 40.000 €

Advance payment: 20.000 €

Final payment: within 30 days upon approval of full project implementation and financial management



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Documentation, reporting and monitoring

OGS is responsible for the financial management of the project

OGS will provide to the CEI:

- Progress implementation reports (every 6 months)
- Final Implementation and Financial Report (including documentary evidence of the expenses incurred)



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Communication and dissemination (WP5)

Use of CEI logo and MAECI logo

- **All partners will contribute to the communication and dissemination strategy** by promoting the project's activities in a way that ensures the **visibility of CEI and MAECI logos**
- The **project leader and the project partners have to inform the Italian Embassy in the country of reference** well in advance **about all the activities, events and initiatives** related to the project that will be carried out.
- **All partners will highlight how the project contributes to CEI and MAECI priorities**, highlighting the need for strengthening scientific research and innovation through academic cooperation, exchange programs and joint ventures.



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Project promotion and dissemination

- **Each activity** listed in the project will be promoted and disseminated through **external communication tools** such as **social media posts, newsletters and press releases**
- **Posts and news will be published on the OGS social media channels** dedicated to the Blue Skills initiative, **on Facebook and LinkedIn** and in the Blue Skills official **website**
- **All the partners will share the content on their websites and social media channels**
- **Promotional materials (brochure, totem..ecc)** will be used during the training of trainers and the hybrid workshops activities
- **A final event** will be organized in order to further disseminate the project's result.



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THANK YOU FOR YOUR ATTENTION!



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